

## Text Chat

This is the phenomenon that has gripped the UK premium rate sector.

Interactive live chat allows the end-user to interact in real time with a live operator. By delivering this service through text message provides for certain benefits. The end-user has total use of a discreet service, they can enjoy the content at any-time and also they can engage in the service at any point they choose.

Users simply text: chat to: 89303

Subscribers will receive a minimum of 4 text messages a day engaging them in adult chat each message charged at £1.50.

A2B has prior permission from ICSTIS to operate a fully licensed adult text chat service. And as we have managed our own call centre for over 3 years, all of our operators are specifically trained to use and operate our services. To ensure customer satisfaction and retention we operate a strict 1in 1out policy. We also execute an effective win-back service whereby if the user has not sent a text in over 3 days we send one win-back message.

Our aim is to offer on average 14 billable messages per user through our operators. As the A2B operators have full working knowledge of all of our products, they are also trained to up-sell other billable services to the end-user generating even more revenue from the chosen service.



Adverts for demo purposes only

### Demonstration

key word	CHAT
short code	89303

For a demonstration of this service text the key word to the short code.

### Revenue Streams

	Quantity	Price £
Daily Updates	4	1.50
Text Chat		1.50

### This Service is available on

	Updates	Text chat
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
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